



Cintel diTTo Case Study



Tunnel:Post's Accelerated DI

Tunnel:Post is an innovative DI post house who have discovered that the high speed, low cost and great ease of use of the Cintel diTTo data scanner has transformed their workflow, increasing their throughput by as much as 5 times!

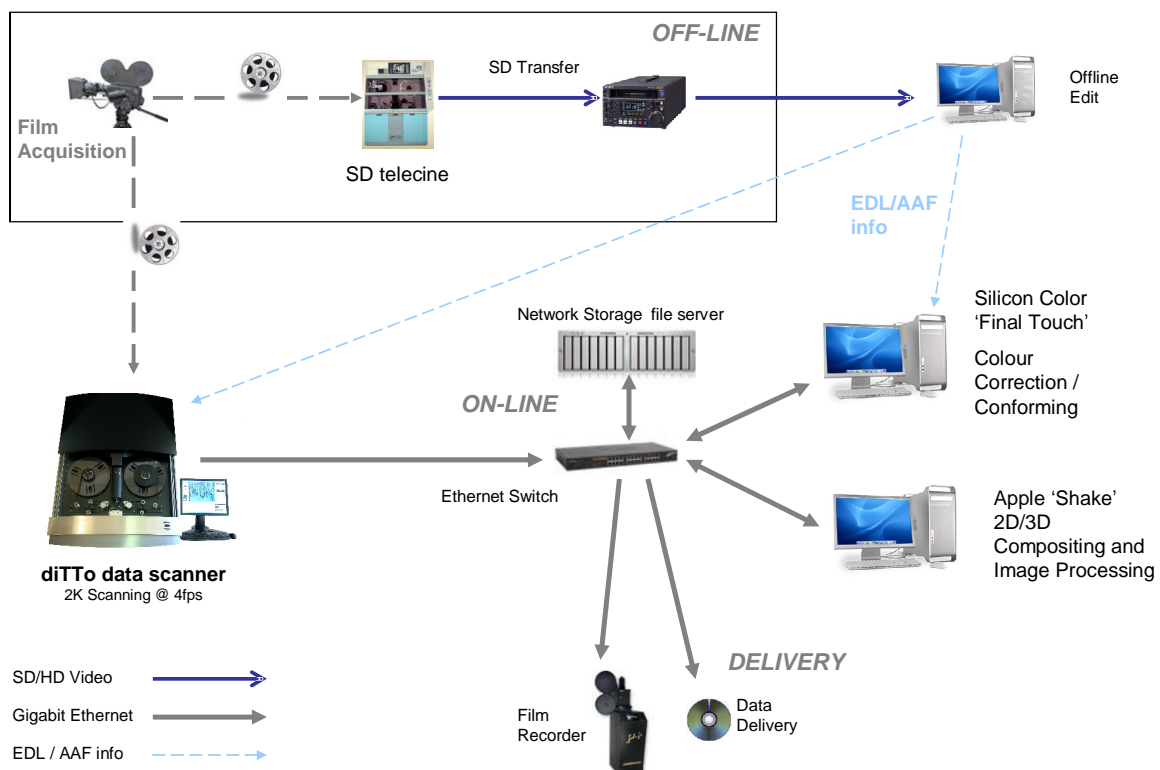
The throughput has enabled them to deliver a significantly higher volume of work, whilst the quality of the results have resulted in a long line of independent film makers beating a path to Tunnel:Post's door.

Profile

- Formed in 2004 by a group of filmmakers and post-production gurus who decided that the available options for 2K digital intermediate work were just too expensive and didn't cater for their budget. With the support of several key suppliers they set up on their own to work on the project "Chasing Ghosts". As a result other independent film makers began to ask if they could post their projects too, and Tunnel:Post was born.
- Tunnel:Post provides an entirely digital facility providing services for 2K, HD, SD and anything in between, aiming to provide a service on a par with the bigger facilities, but priced to an indie budget.
- The company recently located to a new facility in Santa Monica, California, from where they provide offline editorial, colour correction, visual FX, titles, HD online as well as everything else picture related.
- Having previously used an external scanning facility, Tunnel:Post bought a diTTo from Cintel in early 2006, allowing them to take full control of the entire process.



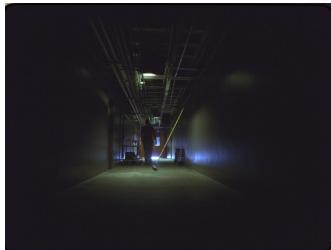
S35mm Digital Intermediate Motion Picture Workflow



The Benefits at Tunnel:Post

- According to owner / manager Kyle Jackson, “diTTo helped us to create an out of the box workflow that saved on hard costs”.
- The combination of scanning speed and key code capability of diTTo have resulted in considerable time savings in the workflow process. Whereas previously Tunnel:Post was taking 5-7 weeks per film, with diTTo they can complete the scanning of 3 feature films in 4 weeks.
- By scanning the whole reel quickly, all data is retained as opposed to the traditional cut negative process involving selecting scans that means inevitably losing some of the original content.
- The great ease of use of diTTo has allowed Tunnel:Post to operate the scanner 16 hours a day in two shifts, without requiring expensive technician cover.

Results



Also currently in production

If I Had Known I was a Genius

Whoopi Goldberg
Sharon Stone

How to Rob a Bank

David Carradine
Erica Christianson
Nick Stahl

7-10 Split

Rachel Hunter
Vinnie Jones

You Kill Me

Ben Kingsley
Tea Leoni
Bill Pullman

All scanned using diTTo

The Business Case

The high throughput of the diTTo is allowing the business to take on more work. This year alone they are planning to complete 30 projects.

The low cost of diTTo means the business case is compelling, with the equipment cost of scanning a complete film being less than \$2000. In an environment where jobs are increasingly charged per project rather than by the hour, this allows Tunnel:Post to operate more competitively.

Price was only one of several factors considered when purchasing their scanner. The simple user interface reduced the need for technician support and also reduced costs by requiring very little user training. The responsive support from Cintel, who have a long history of providing high quality long term support, was also a decisive factor.

Contacts

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